

27-30 JANUARY 2026

INTER
EXPO
CENTER



SIHRE



international exhibition for
restaurant, hotel, catering
and SPA equipment

GASTRŌNOMIX

Professional culinary forum

#RETAIL
SHOW



retail
equipment
and technology

WINE & SPIRITS SHOW

International exhibitions 27-30.01.2026



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WORKING HOURS

FOR EXHIBITORS

27 January - 08.30 am - 06.30 pm

28 January - 09.00 am - 06.30 pm

29 January - 09.00 am - 08.00 pm

30 January - 09.00 am - 06.30 pm

FOR VISITORS

27-28 January - 10.00 am - 06.00 pm

29 January - 10.00 am - 07.30 pm

30 January - 10.00 am - 06.00 pm

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INFORMATION FOR EXHIBITORS

FOR STAND
MANTLING
AND ARRANGEMENT

- Mounting of stands
by outer construction companies
23-25 January - 08.30 am - 05.30 pm

- Stand arrangement
26 January - 08.30 am - 08.30 pm

- Vacation of stands
30 January - 06.30 pm - 08.30 pm

- Dismantling of stands by outer construction
companies

31 January - 1 February - 08.30 am - 05.30 pm

FOR VACATION
OF STANDS AND
DISMANTLING

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STANDS MANTLING BY THE EXHIBITOR OR ANOTHER CONSTRUCTION COMPANY

The Exhibitor / Construction Company will be allowed to build the stand only after signing a separate contract with the Organiser and after approval of the stand plan. The access to the exhibition halls on 23 - 26 January will be through the barrier located between Hall 4 and the building of EXPO LOGISTIC (Cargo Entrance (see the map on page 5).

Prolongation of the working hours during the days of stand construction, stand arrangement and stand dismantling should be allowed based on a written request. The Exhibitor / Construction Company should pay a fee for each booth for each started hour:

- Extra working hours (ordered until 2:00 p.m.) – 100 €
- Extra working hours (ordered after 2:00 p.m.) – 190 €
- Extra working hours (ordered in day stands arrangement day) – 280 €

Connection to the power supply without agreement with the electrical technicians is not permitted.

The Exhibitor / Construction company should avoid any actions which might result in damages to the walls, the floor surface, the ceiling or other structural elements of the exhibition halls.

The Exhibitor / Construction company is obliged to carry out the required OHS (occupational health and safety) instruction and training for the employees, who are assigned to work at the exhibition area, and to get them with the possible risk for the safe performance of their activities.

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STAND ARRANGMENT

On 26 January, each exhibitor can receive a „Stand Arrangement Pass“ for an exhibitor and a vehicle at point „Entrance“ (please, see map on page 5).

Additional and technical services on Stand Arrangement Day can be requested at the information desk in the central lobby, executed if possible and after advance payment on the site in cash.

A company that has not paid the amounts due within the specified period is not allowed to arrange the stand.

Passes for exhibitors and for a vehicle for the duration of the exhibition are received on 26 January at the information stand in the central lobby at Inter Expo Center. Exhibitor company receives 1 pass for parking. Every additional parking pass is amount to 30 € excluding VAT. Passes for exhibitors are prepared upon prior request for the necessary count.

Each exhibiting company receives a link to generate exhibitor passes. The exhibitor passes are personalized, one company email generates one personalized exhibitor pass.

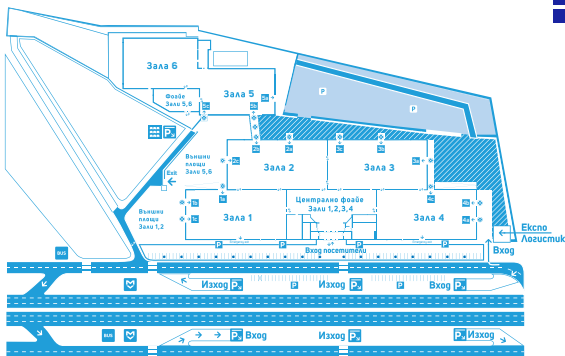
Each exhibitor receives an online invitation for complimentary entry of the exhibition, which can disseminate to customers, clients and partners.



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DO NOT STAND AND PARK



FREE PARKING DURING THE WORKING HOURS FOR EXHIBITORS ONLY



Stay allowed up to 1 hour for the purpose of load/unload. In case of violation, a fine of 50 BGN/25 € shall be imposed for every next hour.



PARKING INTER EXPO CENTER

The parking lot has two underground levels and one ground level. Total area is 10 400 sq.m. Total capacity is 300 parking spots. Payment options are for hourly stay and subscription (three, five, seven days or monthly). Additional parking spot price - 60 BGN/ 30 €.

One-time entry into the underground parking lot during working hours with a possible stay of up to 6 hours – 6 BGN/3 €, for each started next hour – 2 BGN/ 1 €.

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GENERAL INFORMATION

During the exhibition (27 - 30 January) stand arrangement is allowed only through the glass doors of the hall 2 or through the main entrance of the Inter Expo Center during the opening hours.

The electrical power to the stands will be switched off at 7.00 pm on 27 - 30 January.

The cleaning of the stands will be performed every morning between 8.30 and 09.30 am and includes only carpets with vacuum cleaner. The Exhibitors have to take personal care of the cleaning of exhibits, furnishing and displaying modules. Stands that are not built by Inter Expo Center have to be cleaned by the Exhibitor/Construction company.

Staying at the stands after the working hours is not permitted.

Taking exhibits out before 6.30 pm on 30 January is not permitted. Halls will be subject to a general surveillance service performed by specialised personnel during the exhibition. The Organiser is exempted from any responsibility regarding thefts within stands. Complete security of the halls is provided outside the working hours of the exhibition.

Smoking is not allowed in all enclosed spaces on the territory of Inter Expo Center.

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УСЛУГИ ЗА ИЗЛОЖИТЕЛИ

Stand design and stand building

We can provide professional assistance for attractive and successful presentation of your company, how to design and build a notable exhibition booth.

Forwarding and logistics

Official forwarding agent of the exhibition is Expo Logistik Ltd. The company offers complete and high quality range of forwarding services - forwarding and customs clearance, forwarding handling loading/unloading operations from means of transportation to/from stand (customs warehouse), transportation and storage of empties.

Seminars, presentation equipment

The Congress Center has 8 conference halls. We can provide you with presentation equipment in case you need it for your booth.

Advertising

Attract attention to your company through the various and flexible advertising solutions we offer - facade billboards, illuminated print-ons in the central foyer of the exhibition complex, distribution of company advertising materials, advertisement on 12 ad monitors in the central foyer, advertisement on the web page of the exhibition.

Internet

During the exhibition all Exhibitors have free access to Wi-Fi (password:interexpo62). Upon request we can provide cable Internet with guaranteed speed only for your stand.

Cloakroom service

During the exhibition a cloakroom service is at disposal in the foyer of Inter Expo Center. Opening hours:
27 - 30. 01. from 09.00 a.m. up to 6.30 p.m.

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КОНТАКТИ

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