

CONDITIONS FOR PARTICIPATION



SIHRE

16 - 19 FEBRUARY 2027



I. INDOOR SPACE ONLY - 118 EUR/m²

Includes: indoor space, general lighting and cleaning of the hall, security of the hall beyond working hours

II. REGISTRATION FEE – 190,00 EUR

The fee includes:

- Participation of the company in the exhibition online catalog for a period of 12 months
- Publishing product information of the Exhibitor (new products, technologies and services, highlights, etc.) in all digital platforms of the exhibition
- Promotion of information about the presented products on the official website of the exhibition, on social platforms, in PR materials for the exhibition
- Creating a profile in the B2B Matchmaking system for connecting exhibitors and visitors, pre-scheduling meetings, exchanging information in digital environment
- Electronic invitation in Bulgarian and English for one free admission for Exhibitor's clients
- Online system application for generating of exhibitor badges
- 1 parking pass

III. DESIGN AND CONSTRUCTION OF A STAND:

1. STANDARD STAND - 45 EUR/m²

Includes:

- stand with "Octanorm" construction
- lighting - 1 pc. per every 3 m²
- floor covering – carpet, anthracite color
- exhibition table - H80 cm - 1 pc
- negotiating table - 1 pc
- chair, chrome - 4 pcs.
- power supply - up to 2 kW/220V - 1 pc
- coupler - 1 pc.
- standard inscription above each open side



2. STAND COMFORT - 64 EUR/m²

Includes

- stand with "Octanorm" construction
- silver truss construction with lighting
- floor covering – carpet, anthracite color
- **branded info desk**
- round glass negotiating table 70cm - 1 pc.
- chair white veneer - 4 pcs.
- bar chair - white - 1 pc.
- power supply - up to 2 kW/220V - 1 pc
- coupler - 1 pc.
- **branding on the back wall of the stand - print on fabric***
- stand inscription



The equipment included could not be replaced.

**The vision of the branding is prepared by the Exhibitor.*

3. INDIVIDUAL STAND DESIGN PROJECT AFTER EXHIBITOR REQUEST

The preliminary offer includes the following price components:

- individual project design
- Stand building and furnishing

After written approval of the offer and the project not later than 30 calendar days before the exhibition beginning.

Up to one correction can be made to the approved project up to 20 working days before the exhibition beginning.

Daily cleaning of the stand floor is included in the price of all stands designed and built by Inter Expo Center

4. BUILDING BY OUTER CONSTRUCTION COMPANY

In case the construction of the stand is not provided by Inter Expo Center, the construction company signs a separate contract with the Organizer of the exhibition.

ALL PRICES ARE WITHOUT VAT

Type of stand:



ROW STAND

(Min. size 12 m²)



CORNER STAND

(Min. size 18 m²)
+ 10 % on base rate



HEAD STAND

(Min. size 30 m²)
+ 15 % on base rate



ISLAND STAND

(Min. size 60 m²)
+ 20 % on base rate



TWO-FLOOR STAND

(Min. size 36 m²)
+ 50 % on base rate

Terms of payment:

- 30% of the total amount – up to 5 days after signing a contract and issuing a proforma invoice.
- 70% of the total amount + requested additional services – by 15.01.2027 to the bank account of Inter Expo Center Ltd.



Inter Expo Center Ltd.

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