

CATALOGUE AND EXHIBITION GUIDE MAP



SIHRE

28 - 31 JANUARY 2020

International Exhibition for
Hotel, Restaurant Catering and
SPA Equipment

DEADLINE 15.11.2019

Online
Catalogue*



Catalogue entry

1. Company information (name, address, phone, fax, e-mail, website).

2. Catalogue entry (Presentation of the company in Bulgarian and English)

Requirements: the presented text should not be more than 600 symbols in Bulgarian and English

3. Trademark (logo)

Requirements: file format (raster - jpg), size 240x140 px, resolution 300 dpi, RGB

Note: The materials for the catalogue should be sent by e-mail or submitted on a data carrier

* The catalogue entry is included in the registration fee.

Guide map



The guide map contains: the plan of the halls, an alphabetical list of exhibitors, and advertisements.

Guide map dimensions:

A2 594 mm wide, 420 mm high

A3 420 mm wide, 297 mm high

Advertising options

Box advert (143x100 mm) 400,00 €

Box advert (69x100 mm) 300,00 €

Box advert (143x48 mm) 300,00 €

Trademark * 150,00 €

Printed on the stand in the hall layout and in the list of exhibitors

* only valid for companies with a minimum stand size of 24 m²

Requirements: file format (vector - cdr, eps; raster - pdf, tif), resolution 300 dpi, CMYK

Note: The materials for the guide map should be sent by e-mail or submitted on a data carrier

SUM (EUR): _____

20% VAT (EUR): _____

TOTAL (EUR): _____

Company name:

Contact Person:

Place and Date:

Authorised signature / stamp:



Inter Expo Center Ltd.
147, Tsarigradsko shose Blvd., 1784 Sofia, Bulgaria
Tel.: +359 2 9655 319; e-mail: dnikolova@iec.bg;
sihre@iec.bg; www.sihre.bg; www.iec.bg

National Association of Hotel,
Restaurant, Cafeteria
www.xopeka.com

